The Mustard Seed
Landscaping & Garden Centers

Phenomenal Lavender - New For 2026!

Lavandula x intermedia 'Phenomenal'

Plant Height: 26 inches

Flower Height: 3 feet

Spread: 26 inches

Sunlight: ○

Hardiness Zone: 4a

Other Names: English Lavender, Lavandin



Phenomenal Lavender in bloom
Photo courtesy of NetPS Plant Finder

Description:

Striking bluish-purple blooms covering slightly taller stems sets this very hardy cultivar apart; impressive silvery foliage is beautifully fragrant; excellent for borders, containers, and massing in the garden; used for sachets and perfumes



Phenomenal Lavender flowers
Photo courtesy of NetPS Plant Finder

Ornamental Features

Phenomenal Lavender has masses of beautiful spikes of fragrant purple flowers with blue overtones rising above the foliage from mid to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. It has attractive silver evergreen foliage. The fragrant needles are highly ornamental and turn coppery-bronze in the fall, which persists throughout the winter.

Landscape Attributes

Phenomenal Lavender is a dense multi-stemmed evergreen shrub with a mounded form. It lends an extremely fine and delicate texture to the landscape composition which should be used to full effect.

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...the birds of the air can perch in its shade. Mark 4:30-32

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This is a relatively low maintenance shrub, and can be pruned at anytime. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Phenomenal Lavender is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting



Phenomenal Lavender foliage
Photo courtesy of NetPS Plant Finder

Planting & Growing

Phenomenal Lavender will grow to be about 26 inches tall at maturity extending to 3 feet tall with the flowers, with a spread of 26 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a slow rate, and under ideal conditions can be expected to live for approximately 10 years.

This shrub should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type, but has a definite preference for alkaline soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Phenomenal Lavender makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. Because of its height, it is often used as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.