The Mustard Seed
Landscaping & Garden Centers

Double Bloody Mary Avens

Geum 'Double Bloody Mary'



Double Bloody Mary Avens flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 12 inches

Flower Height: 24 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight: ○ ◐

Hardiness Zone: 4a

Other Names: Chilean Avens, Blazing Sunset Geum

Description:

Prolific with larger blooms than other varieties; semi-double ruffled carnation-like scarlet-red flowers are shockingly brilliant in the sun; blooms throughout the summer

Ornamental Features

Double Bloody Mary Avens has semi-double tomato-orange frilly flowers at the ends of the stems from late spring to mid summer, which are interesting on close inspection. The flowers are excellent for cutting. Its tomentose lobed leaves remain green in color throughout the season.

Landscape Attributes

Double Bloody Mary Avens is an herbaceous perennial with tall flower stalks held atop a low mound of foliage. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Double Bloody Mary Avens is recommended for the following landscape applications;



Double Bloody Mary Avens flowers
Photo courtesy of NetPS Plant Finder

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting

Planting & Growing

Double Bloody Mary Avens will grow to be about 12 inches tall at maturity extending to 24 inches tall with the flowers, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 3 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Double Bloody Mary Avens is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.